

## Involves business partners in collaborative data sharing

IT-supported operation integration **increases efficiency** for all contenders

Shared data enables **more precise planning, efficient execution and dependable supervision** 

**Big Data applications** make mass collected data analyzable, opening a new horizon of business intelligence

**Gives an overview** of the monitored markets and supply chains

**Creates direct, auditable connection** between different companies' IT systems

Standard interfaces make up for **complete platform independency** 

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## FUSIONR<sup>®</sup> SCC

## Supply chain collaboration and management

Modern thinking dictates that economical growth can not only be driven by increasing individual market contenders' individual performance. By strengthening relationships and collaboration between companies, added value can be created for all supply chain partners, increasing their competitiveness in their own market segments. Organized market research and monitoring efforts gain a new, leading edge method by employing state of the art, automated information technology systems to collect a larger magnitude of business data. Once collected, mass data can be transformed into easily readable business information using Big Data applications.



**FusionR SCC shares** data automatically, providing information to other authorized and cooperating contenders in the supply chain. Collected and mediated market data is checked and cleaned, then imported in the company's ERP system or data warehouse, making it **analyzable**. Automated quality assurance routines minimize manual labor. Integrated supervision tools monitor the data streams for quality and quantity indicators. Transfer is secured by encryption protocols.

**FusionR SCC** is an industry independent application that provides a secure and efficient way to integrate operational IT platforms; collect, mediate and upload business data in large data warehouses, enabling Big Data analysis. Flexible interfaces provide vendor independent integration for almost any ERP, BI or EPM system.

**HEINEKEN** Hungary was the first company to choose **FusionR SCC** to exchange business data from its wholesaling partners. Continuous monitoring of wholesaler stock levels provides a good basis to plan production and logistics, enabling **HEINEKEN** to increase its market presence with the right amount of products.

For industry-specific solutions, and more information about R&R Software's FusionR SCC system, please enquire using the following contacts:

R&R Software develops and delivers enterprise level business applications that manage and control comprehensive and integrated business processes.

R&R Software is a 100% Hungarian software house run by its founding IT experts who actively take part in the company's management. Established in 1991, R&R Software has been operating profitably ever since. Independent market researchers rank R&R Software among the top CEE Enterprise Business Application developers.

